



2019 Program Advertising

The 2019 full-color program will be offered to all attendees at the Virginia Horse Festival as they enter the event and again as they enter the Farm Bureau Center exhibition hall. The program includes all relevant details about the weekend including a complete schedule, event map, and clinician descriptions. Virginia Horse Festival attendees come to shop so this is a great way to stand out above your competitors. Programs also get taken home and referenced for contact info and follow up sales after the event. If you're unable to attend the festival, you can still be sure to reach your target horse-owner audience (over 75% of attendees own or lease a horse!) by placing an ad in the program.

Ad Size & Placement	Ad Sizes	Virginia Horse Festival Exhibitor discounted rate (10% off)	Non-Exhibitor rate
Full page in body	4.75" wide x 7.75" high	\$270	\$300
Full page inside covers	4.75" wide x 7.75" high	\$540	\$600
Full page back cover	4.75" wide x 7.75" high	\$720	\$800
Half page horizontal	4.75" wide x 3.75" high	\$180	\$200
Quarter page	2.25" wide x 3.75" high	\$90	\$100

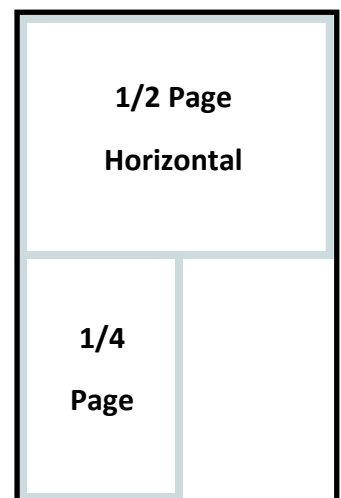
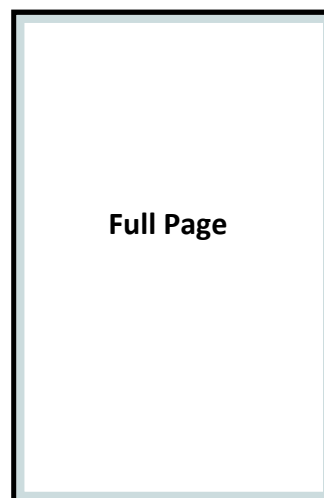
Specifications:

>Ads are to be submitted as a high resolution (300 dpi or higher) print-ready* PDF or JPG via email to kwinter@meadoweventpark.com **by Friday, April 5, 2019.** **We are not able to design an ad for you. Ad must be sent ready to print.*

>All ads are full color and should be done in CMYK.

>Please include crop marks in art file. No bleeds.

>Full payment is due by April 5, 2019 (see next page for payment details).





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Advertising space is limited! Reserve your space by completing the information below and emailing to kwinter@meadoweventpark.com or faxing to 804-994-2927. You may also mail your form to: The Meadow Event Park, attn.: Kent Winter, PO Box 130, Doswell, VA 23047.

Payment is accepted by check, money order or credit card and **must be received in full by April 5, 2019**. You may submit your ad and this form without payment earlier, but your ad will not be printed unless payment is received by the deadline. An invoice can be provided upon request.

Company Name: _____

Contact: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone Number: _____

Email: _____

Check if a current vendor at the 2019 Virginia Horse Festival and eligible for a 10% discount.

Ad size:

1/4 page 1/2 page horizontal Full page interior

Two page interior spread (same price as 2 full page ads) Full page inside back cover

Full page inside front cover

Payment info:

Please email me an invoice using company information listed above for \$ _____.

Check or money order payment enclosed.

Please charge my credit card (Visa/Mastercard/Discover) for \$ _____.

Card Number: _____ Exp: _____

Name on Card: _____

Card Billing Address: _____

Security Code: _____

I authorize that the above card be charged for the ad size and amount listed above for payment.